

Pledge your support for Purfleet on Thames at the C2C train station

Purfleet Centre Regeneration Limited (PCRL) will be offering complimentary bottled water to C2C morning commuters at Purfleet station on Thursday 26 July, giving details of their £1 billion regeneration project called Purfleet on Thames for the town.

With the warm weather destined to continue, PCRL will help the morning commuters keep hydrated on their journey to work, whilst also giving them the information they need to pledge their support for the Purfleet on Thames scheme, which will bring the following to Purfleet:

- A new town centre with shops, restaurants and great public spaces
- A new medical centre, new primary school and new community facilities
- New parks and leisure spaces
- An improved railway station and transport facilities
- A new mini University campus focusing on healthcare, creative and business entrepreneurship (in later phases)
- State of the art film, TV and media studios facility
- Up to 2,850 new homes

Sir Tim Laurence, Chair of PCRL, said 'PCRL is a joint venture between Urban Catalyst and Swan Group Ltd and we've been extremely delighted with the support from Thurrock Council for our £1 billion regeneration project Purfleet on Thames. Purfleet is very well connected with six international airports between 20 and 60 minutes' drive and just 27 minutes to Central London by train. With the Borough investing £20 billion in jobs, homes and infrastructure, we strongly believe Purfleet on Thames will become an international creative hub within the Thames Gateway.'

If you would like to pledge your support for the above and create a new future for Purfleet, scan the QR code or go to www.ourpurfleet.com.



For more information about PCRL and the Purfleet regeneration project, visit www.ourpurfleet.com

For more information about Swan, visit www.swan.org.uk

For more information about Urban Catalyst, visit www.urbancatalyst.co.uk

For more information about Thurrock Council, visit www.thurrock.gov.uk

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About PCRL: Purfleet Centre Regeneration Limited (PCRL), chaired by Sir Tim Laurence, is a joint venture between Urban Catalyst, Swan Group Ltd., Keltbray and Sir Tim Laurence. They are working in partnership with Thurrock Council to deliver the Purfleet regeneration project. In addition, Quartermaster Holdings are delivering the film, TV and media studio facility. The Purfleet regeneration project represents a unique opportunity to deliver a transformational development within the Thames Gateway.

About Swan Housing Association: Swan Housing Association was first formed in 1994. Swan celebrated its 20th Anniversary in 2014 and continues to provide high-quality affordable homes to rent and buy. Today, Swan operates in East London and Essex and locally manages over 11,000 homes, with a secured development pipeline of over 6,500 homes to be delivered using both traditional and offsite construction by Swan's in-house developer NU living.

Swan's mission is to "deliver effective services, enterprising solutions and exemplary homes and communities".

About Urban Catalyst: Urban Catalyst is a mixed-use real estate development firm, established in 1998, with a strong history of delivering public-private projects exemplified by high-quality design and the creation of sustainability urban communities where people want to live. The firm's experience as a master developer coupled with our understanding of the public sector, means we can provide communities with flexible schemes that specifically meet their needs and provides wide socio-economic benefits. In many ways Urban Catalyst bridges the gap between the public and private sectors in urban regeneration.